**CRAIG B. LUND**
323-647-4048 • 310-623-0003 • 635 Fraser Ave., Los Angeles, CA 90022 • craig@cbl-productions.com • www.cbl-productions.com

## S K I L L S

**Web & MultiMedia**: Animate, AfterEffects, Flex, Flash, ActionScript 2 and 3, JavaScript, HTML5, CSS3, BBEdit, QuickTime Pro, Premiere, iMovie, Cubase SE, iTunes.

**Graphic Design**: Adobe Creative Cloud: Illustrator, Photoshop, In-Design, Acrobat; Word, Excel, Suitcase, photography.

## E X P E R I E N C E

**1987 - Present**: CBL Productions Electronic Publishing • **visit** website for samples at www.cbl-productions.com Established 1987
**Self-employment**: **Web Development, Interactive Animation, Multimedia, Graphic Design**
**Duties**: Web development, User Interface design, navigation, links, graphics, styles, banners, implementation and maintenance; refine logos & artwork; computer consultation; digitize, edit, compress and implement video & audio media for web; layout, animation, interactive Flex Rich Internet Applications; slideshows; photography; virtual-reality tours, 3d models.

**Feb. 2019 - Present**: USA Printing, 7925 Santa Monica Boulevard, Los Angeles, California 90046
**Business**: Commercial Printing; **Owner**: Amir Shirian
**Title**: **Graphic Designer & Production Artist**
**Duties**: Download and pre-flight customer files and correct problems, add bleeds, layout, send proofs for customers' review email messages advising & coordinating on various issues. Design email blasts, newsletters, banners, signs, tickets, stationery, labels, etc.; scan artwork; pixel-edit, color correct images.

**Apr. 2000 - Nov. 2018**: Kal Tobe Press, Inc., 301 N. Laurel Avenue, Los Angeles, California 90048
**Business**: Commercial Printing; **Owner**: Kay Lachini
**Title**: **Graphic Designer & Printer**
**Duties**: Pre-flight customer files and correct problems, add trapping, layout for efficient printing. Design books, newsletters, tickets, labels, etc.; shoot photos; scan artwork; pixel-edit, color correct images; vector path work; output composites to Canon Colorpass c700, c750 or B&W Imagerunner. Set-up, maintain databases for variable data printing (tickets, personalized letters, labels). Letterpress: printing, scoring, die-cutting or embossing.

**Sept. 2008 Contract:** Total Media, Ltd., 5050 Wilshire Boulevard, Suite 410, Los Angeles, California 90066
**Title**: **Production Artist**
**Duties**: Edit video game packaging, posters for Electronic Arts, Disney; create and FTP PDFs to clients, print proofs, archive files.

**Jan. 97 - April 2000**: Kato Art Studio, Inc., 490 Alaska Avenue, Torrance, California 90503 (USA office now closed)
**Business**: Fine Art Serigraf production; **Owner**: Izumi Kato;
**Title**: **Computer Department Manager**
**Duties**: Manage Network of 3 Macintosh PowerPCs. Order drum scans or do in-house scanning of color transparencies or reflective art. Edit image to accomodate large format Aspect film recorder for silkscreen printing, then generate process & spot color separations utilizing PhotoShop & Illustrator. Digital photography, layout of serigraf catalog.
**Accomplishments**: Took helm of newly formed computer department, developed and implemented award winning quality techniques for image editing and separation generation for our fine art silkscreening of limited edition prints.
**Awards**: Gold, Silver, Bronze and Special Recognition awards for Process Color Silkscreen at 1997, 1998 and 1999 Screen Graphics International Association (SGIA) conventions in Kansas City, Las Vegas, and Atlanta.

**Jan. 95 - Dec. 96**: Safeguard Business Systems, 6117 Malt Avenue, Los Angeles, California 90040
**Business**: International Check & Forms Printer; **Supervisor**: Sergio Espiñera
**Title**: **Typesetter & Art Convertor/Perfector**
**Duties**: Scan art & convert to PostScript or Tiff; compose forms.

**May 87 - Sept. 89**: Computype Publishing, 6346 Wilbur Avenue, Reseda, California
**Business**: Desktop Publishing; **Owner**: Kahmiim Gufur
**Title**: **Computer Graphic Artist**
**Duties**: Compose monthly newspaper, brochures, letterheads, flyers, pricelists, magazine & newspaper ads.

**Jan. 87 - May 87**: Committee Communications, 15402 Ventura Boulevard, Sherman Oaks, California (business has moved)
**Business**: Design Studio, Computer Software & Book Store; **Owner**: Charles Bennett
**Title**: **Artist, Designer, Secretary**
**Duties**: Artwork, typesetting & layout of golf magazine, ads, packaging with Adobe Illustrator & Pagemaker; answer phones, type form letters, output customer files from IBM or Macintosh platforms for imagesetting.

**Feb. 81 - Nov. 86**: Arthur Young & Company, 515 S. Flower Street, 24th Floor, Los Angeles, California 90071, 213/977-3641
**Business**: Big 8 Accounting Firm; **Supervisor**: Ray Kissel
**Title**: **In-Plant Printer/Typesetter**
**Duties**: Compose reports, charts, graphs newsletters, proposals, etc. on AM CompSet 3510, then a CRTerminal-300, & Macintosh front-end to a Linotype PostScript RIP & Imagesetter. Offset printing of financial statements.
**Accomplishments**: Set-up and learned to operate new Linotype CRTerminal 300 & Macintosh with L-300 Imagesetter for output.

## E D U C A T I O N

**High School**: Clearfield High School, 938 S. 1000 East St., Clearfield, Utah 84015
Emphasis: Graphics (2 year 2 hour class) with work experience at printshops, black & white photography & music performance.

**College**: University of Utah (2 year Scholarship) Emphasis: Music Performance.

**Technical School**: Los Angeles Trade Technical College Emphasis: Color Photography & Enlargement Printing.

**Technical School**: East Los Angeles Skills Center 3921 Selig Place, Los Angeles, CA 90032 (323) 224-5970 LAUSD Division of Adult Ed.
Emphasis: We Build Green LA Solar Photovoltaic Installer (Introduction 100 hours & Advanced 300 hours)
NABCEP North American Board of Certified Electrical Practitioners (PV Entry Level Certificate of Knowledge)

**Continuing Study**: ActionScript 3, Flex 3, XML, DHTML, JavaScript, Dreamweaver, Maya, After Effects.

## B I B L I O G R A P H Y

**Graphics:** Software Documentation and Tutorials for all listed software; Real World Photoshop 5 Industrial Strength Production Techniques; Adobe Creative Suite Classroom in a Book.

**Internet Technology:** How to Wow with Flash 8 Advanced, Macromedia Flash 8 Advanced Visual QuickPro Guide, Programming Flex 2 & 3, Foundation ActionScript 3.0 Animation Making Things Move, JavaScript Your visual blueprint for building dynamic Web pages, HTML, XHTML and CSS Bible 3rd Edition.

**Digital Video:** Adobe After Effects 6.5 Classroom in a Book, Adobe After Effects 6.5 Magic, Creating Motion Graphics with After Effects Volume 1 The Essentials and Volume 2 Advanced Techniques 3rd Edition, Maya 7 Personal Learning Edition Tutorials.